

Material Fact Notice
Information on stages of the securities issue

1. General Information	
1.1. Issuer's full corporate name (name of non-profit organization)	<i>RBC-TV Moscow Open Joint-Stock Company</i>
1.2. Issuer's short corporate name	<i>RBC-TV Moscow OJSC</i>
1.3. Issuer's address	<i>78 Profsoyuznaya St. Moscow 117393</i>
1.4. Issuer's primary state registration number (OGRN)	<i>1057746899572</i>
1.5. TIN	<i>7728547955</i>
1.6. Issuer's unique code assigned by the registration authority	<i>56413-N</i>
1.7. Address of the website used by the Issuer to disclose information	<i>http://www.rbcholding.ru/filings.shtml</i>

2. Contents of the Notice	
Information on the beginning of the offering of securities	
2.4. Information on the securities to be offered:	
2.4.1. Type, category, series and other identification characteristics of the securities: <i>ordinary registered uncertificated shares.</i>	
2.4.2. Maturity period: <i>not specified for this type of securities.</i>	
2.4.3. State registration number for the issue and date of the state registration: <i>1-02-56413-N dated November 1, 2010.</i>	
2.4.4. Name of the registration authority responsible for the state registration of the securities issue and the state registration of the report on the results of the securities issue: <i>Regional Office of the Federal Financial Markets Service in the Central Federal District.</i>	
2.4.5. Number of securities in the issue and the nominal value of each security in the issue: <i>318,890,625 (three hundred eighteen million eight hundred ninety thousand six hundred twenty five) shares with a nominal value of 0.00064 (zero point zero zero zero sixty four rubles) each.</i>	
2.4.6. Type of offering: <i>conversion of shares as part of share split.</i>	
2.4.7. Extending the preemptive right to purchase securities to the issuer's participants (shareholders) and/or other persons: <i>this information is not specified, as the securities are placed by means of conversion.</i>	
2.4.8. Offering price for securities or the procedure for determining it in the form of a formula with variables, whose value cannot be changed at the discretion of the Issuer: <i>this information is not specified for this type of offering.</i>	
2.4.9. Start date of the placement of securities: <i>November 12, 2010.</i>	
2.4.10. The end date of the placement of the securities or the procedure for determining it: <i>the conversion shall be made on the 7 (seventh) business day from the date of the state registration of the securities issue. The conversion was made in one day according to records made on the bank accounts of the registrar.</i>	

3. Signature	
3.1. General Director	German Kaplun
3.2. Date:	November 2010 Seal 12,